

Keyracolors

Professional permanent coloring with Keratin

Keyra PH Acid Shampoo

THE PRODUCT

One of the basic and essential elements when finishing the technical tinting or bleaching process is PH Acid Shampoo. It regulates the natural hair PH and gently cleans colored, bleached or highlighted hair, neutralising alkaline residues from chemical treatments.

PRODUCT BENEFITS

Formulated with Hydrolysed Keratin that reconstructs and re-establishes the hair's natural structure after technical processes. And with conditioners that give hair softness, luminosity and silkiness. Moreover, gentle tenso-actives that guarantee maximum hair care.

APPLICATION:

Put a dose of Keyra PH Acid Shampoo in your hand and spread it evenly over damp hair, massage with your scalp with your fingertips to get abundant lather. Afterwards, rinse and repeat the application letting the shampoo act for a few minutes to help regulate hair PH. Finally, rinse thoroughly with abundant water.

AVAILABLE FORMATS:

1 Litre Bottle. Unit sale.
Package Info. : 12 Bottles.

